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**For immediate release**

**Nike Town Cleaners Campaign for London Living Wage**

London, UK — 3rd November 2017

Cleaners at Nike's flagship Oxford Street outlet are considering industrial action as part of their campaign for the London Living Wage.

The cleaners, members of the Cleaners and Allied Independent Workers Union, are currently paid just £7.50 per hour, making them some of the UK's poorest workers. Nike, meanwhile, are among the world's most successful companies, with annual global revenues of around £20 billion.

Nike HR chief Nicola Vincenti commented that the cleaners do not work for Nike. They are under contract to Cordant Cleaning, who have repeatedly failed to respond to enquiries about the situation.

A CAIWU spokesperson stated, "We fully support this proposed industrial action as part of their campaign for a living wage. It's absurd to imagine that anyone can survive on seven pounds fifty per hour in 2017 London. Especially when they're working hard to keep a shop run by a company the size of Nike fit for its customers. It's no use Nike hiding behind the detail of its outsourcing arrangements with Cordant. Nike agrees the terms of its contracts, and they must insist that all their staff are fairly paid."

**END**

**Notes to editor:**

For more information, please contact Alberto Durango, CAIWU national organiser, on 075 900 98084 or Bruce Coker, CAIWU organiser, at bruce@caiwu.org.uk

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